



Join PHS in the Under Armour Eastside 10K

WHEN

Sunday, September 22, 2024

WHERE

Start line is at Cordova St. & Abbott St.

WHAT

The Under Armour Eastside 10K was established in 2013 and is a 10 km race through the historic east side of Vancouver (Gastown, Chinatown, and East Vancouver). Runners can expect a heritage/industrial feel on the day of the event. Take part in-person on race day, virtually, or both. This third-party event supports four Downtown Eastside charities, with PHS as one of the beneficiaries.

WHO

Individuals, families, employee/corporate teams and social group teams.

GOAL

To raise significant funds to help PHS serve some of the most vulnerable under-served people in Vancouver and Victoria with supportive housing, healthcare and harm reduction services. This is our first year inviting corporations to help PHS raise funds!

HOW DOES IT WORK?

1. Identify a Team Captain for your company.
2. Contact Kelly Nichol, Fund Development Manager: Kelly.Nichol@phs.ca or call 778-580-5472.
3. PHS will follow up with each Team Captain.
4. The Team Captains will recruit runners and will lead their team.
5. PHS can come to your office to make a presentation about our work and the Under Armour Eastside 10K.

WHAT'S NEXT FOR TEAM CAPTAINS?

1. Register your team at: <https://raceroster.com/events/2024/81592/2024-under-armour-eastside-10k>. Register early to get the best entry fees (entry fees are not a donation to PHS). Early bird discounts apply, so register now to save!
2. Set Goals and Challenge: Set a team goal and then challenge other teams and companies to see who can raise the most online donations.
3. Collecting Donations: Ask family, friends, business contacts, suppliers, etc. Donating to yourself is a great way to start! Note: We will provide prizes to the top teams that fundraise for PHS!
4. RUN: Come run in-person on the day of the event with your team, or virtually between September 1-30, or participate in both!